



Seminar on Best Practices in Bulk Operations

Port of Bahía Blanca, Argentina



May 5–7
2026



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SEMINAR ON BEST PRACTICES IN BULK OPERATIONS + TECHNICAL VISIT AAPA LATAM – BAHÍA BLANCA

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The American Association of Port Authorities, Latin America and the Caribbean (AAPA LATAM), in collaboration with the Bahía Blanca Port Management Consortium, presents an exclusive executive training program focused on the bulk cargo sector.

This event brings together port authorities, operators, terminal operators, technology providers, and investors in an environment designed for strategic analysis, technical updates, and the development of high-level professional relationships. A space tailored for the most influential leaders in the bulk cargo sector.

The seminar integrates three strategic components:

Applied Executive Training

Updates on global trends, operational efficiency, competitive intelligence, sustainability, and technological evolution in the bulk cargo business. Practical, decision-oriented content delivered by senior executives.

High-Value Networking

A curated and specialized environment that fosters meaningful conversations and the development of strategic partnerships.

Technical Immersion in Bahía Blanca

The port visit provides first-hand insight into the operations of one of the most important bulk cargo hubs in the Southern Cone, showcasing infrastructure models, logistics integration, and industrial standards of efficiency.

An opportunity to strengthen capabilities, expand networks, and consolidate positioning within the regional bulk ecosystem.

Sponsorship Options



Signature Level: Admiral

- **Investment: USD 8,000.** Maximum visibility and institutional prominence.

Includes:

- Prominent presence on the official website, social media, and digital and printed materials.
- Exclusive sponsorship of a high level networking space during the event, with brand visibility throughout.
- Video projection of the institution in the main plenary hall.
- Mention in press releases and official communications.
- Inclusion of promotional material for attendees and in technical visit materials.
- Full page advertisement in the participant's official program.
- Access for one meeting room.
- Brand presence at the Day 2 luncheon and networking session.
- Three full Seminar registrations.

Premium Level: Captain

- **Investment: USD 5,000.** High institutional visibility and presence at key moments of the event.

Includes:

- Prominent presence on the website, social media, and digital and printed materials.
- Mention in press releases and official communications.
- Inclusion of promotional material for attendees.
- Half page advertisement in the participant's official program.
- Two full Seminar registrations.

Plus Level: First Officer

- **Investment: USD 3,500.** Active integration with both digital and on site presence.

Includes:

- Brand presence on the website, social media, and digital and printed materials.
- Mention in press releases and official communications.
- Quarter page advertisement in the participant's official program.
- One full Seminar registration.

Select Level: Navigator

- **Investment: USD 2,000.** Institutional linkage and executive level access to the event.

Includes:

- Logo presence on the event's official channels, including website and social media.
- One Seminar registration.

Individual Access for Members

- **Investment: USD 750**

Individual Access for Non Members

- **Investment: USD 1,000**

