



INTERNATIONAL PORT SEMINAR

Tangier, Morocco – Madrid, Spain

September 28 – October 2, 2026

Organized by:



In collaboration with:



Puertos del Estado



TANGER MED
PORT AUTHORITY



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The American Association of Port Authorities, through its Latin America and Caribbean operation (**AAPA LATAM**), together with **Puertos del Estado**, **Tanger Med**, **Tanger City Port**, **AIVP**, and **RETE**, presents an exclusive executive development program designed for leaders of the port industry, structured around three strategic pillars:

Investment for Port Development

Analysis of financing models, public-private partnership structures, and investment attraction strategies for port infrastructure. Using Tanger Med as an international benchmark, participants will examine mechanisms applicable to ports across Latin America and the Caribbean, with a focus on operational efficiency, special economic development zones, and regional connectivity

Port-City Relationship

Exploration of leading models for integrating ports with urban territories, including governance frameworks, land-use planning, waterfront redevelopment, and economic activation strategies. Drawing on the experiences of Port de Tanger Ville, Puertos del Estado, AIVP, and RETE, participants will assess challenges, achievements, and opportunities for cooperation from a Latin American perspective.

Executive Networking at the Highest Level

A unique platform for direct engagement between senior port executives from the region and key stakeholders from the European and North African port sectors. Through institutional meetings, working sessions, and structured networking lunches, participants will build strategic relationships and identify concrete opportunities for collaboration and follow-up initiatives.

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SPONSORSHIP OPPORTUNITIES



Signature Level: Admiral

Investment: USD 9,000 – Maximum visibility and institutional prominence.

Includes:

- Premium visibility on the event website, official agenda, social media channels, and digital and printed signage.
- Co-sponsorship of the opening high-level networking session, including brand visibility throughout the event.
- Brand presence during the networking lunch on Day 3.
- Corporate video screening in the plenary session.
- Featured mention in press releases and official communications.
- Inclusion of promotional materials for attendees and within technical visit materials.
- Full-page advertisement in the Official Participant Program.
- Priority access to one-on-one meetings.
- Brand presence during the networking lunch on Day 2.
- Two full registrations to the Seminar.



Premium Level: Captain

Investment: USD 6,000 – Strong institutional visibility and presence during key moments of the program.

Includes:

- Prominent visibility on the event website, social media channels, and digital and printed signage.
- Mention in press releases and official communications.
- Inclusion of promotional materials for attendees.
- Half-page advertisement in the Official Participant Program.
- One full registration to the Seminar.



Plus Level: First Officer

Investment: USD 4,500 – Active integration through both digital and on-site visibility.

Includes:

- Brand visibility on the event website, social media channels, and digital and printed signage.
- Mention in press releases and official communications.
- Quarter-page advertisement in the Official Participant Program.
- One full registration to the Seminar.

Individual Registration – Members

- Investment: USD 2,500

Individual Registration – Non-Members

- Investment: USD 3,000

The program includes hotel accommodation in Tangier (double occupancy), round-trip internal flights Madrid–Tangier and Tangier–Madrid (international airfare to and from Madrid is not included), daily breakfasts and lunches throughout the program, ground transportation in Tangier and Madrid, refreshments, access to all executive training and educational sessions, networking activities, technical and academic visits, and participation in all experiences included in the official program.

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